



January 20, 2017

Hello from the Brooks Museums Magnet Elementary School PTA!

The Brooks PTA FUN RUN - our school's **first annual and largest** fundraiser effort – will be held on Saturday, March 25, 2017. With help from the Brooks community and local businesses, we plan on making it an evening to remember!

Our goal is not only to raise funds for our school, but also provide a family-friendly PTA FUN RUN that the entire community can enjoy and look forward to each year. The high visibility of this event provides a valuable opportunity for you to promote your business. Each family or business that provides a monetary donation of \$100 or more will be listed on the back of the 2017 PTA FUN RUN t-shirt. Each of our 560+ students will receive a complimentary t-shirt, which is made possible by your generous contribution.

All donations directly benefit the students and staff members at our school. The PTA provides funds for a number of educational initiatives, including resource materials for the classrooms (such as technology) that the county cannot provide. We also supply funding for exciting cultural arts events and study guided trip grants for all grade levels.

Please review the sponsorship opportunities outlined on the reverse side of this page. We encourage you to donate either as a family or as a business. We ask for a commitment by Wednesday, March 1 in order to guarantee recognition on the PTA FUN RUN t-shirt.

We appreciate your support of our school! All donations are fully tax-deductible, and we will provide our tax ID number upon receipt of your commitment.

Sincerely,

Anna Williams
Brooks PTA President

Catie Redick and Darbee Jackson
Brooks PTA Carnival Sponsorship Chairs

2017 Brooks Museums Magnet Elementary School PTA FUN RUN Sponsorship Levels

Platinum (\$1,000) – As a sponsor at this level you are entitled to:

Your name or company logo in the largest font/size on the back of more than 700 t-shirts
Recognition as a leading sponsor on our Sponsor Board at the entrance of the PTA FUN RUN
A large venue at the Brooks PTA FUN RUN named in your honor
A 4x6 ad on the Brooks PTA website, viewed by more than 500 parents and 80 staff members

Gold (\$500) – As a sponsor at this level you are entitled to:

Your name or company logo in a mid-range font/size on the back of more than 700 t-shirts
Recognition on a Sponsor Board at the entrance of the PTA FUN RUN
A business card sized ad on the PTA website, viewed by more than 500 parents and 80 staff members.

Silver (\$250) – As a sponsor at this level you are entitled to:

Your name or company logo on the back of more than 700 t-shirts
Recognition on the Brooks PTA website, viewed by more than 500 parents and 80 staff members

Bronze (\$100) - As a sponsor at this level you are entitled to:

Your name listed on the back of more than 700 t-shirts
Recognition on the Brooks PTA website, viewed by more than 500 parents and 80 staff members

To **confirm your sponsorship**, please email or send the completed form below to Catie Redick or Darbee Jackson, 2017 PTA FUN RUN Sponsorship Chair, **by March 1, 2017**.

Questions, please contact: Catie Redick - catieredick@gmail.com or Darbee Jackson - darbeej@gmail.com

2017 Brooks Museums Magnet Elementary School PTA FUN RUN Sponsorship Commitment

Yes, I will commit to \$ _____ for Brooks Museums Magnet Elementary School's PTA FUN RUN.

I understand that payment and company logo must be received by **March 1** in order to be included on the t-shirt. Please email a **high-resolution** eps, pdf or vector file to catieredick@gmail.com

Contact Name _____

Company _____

Date _____ Phone _____

Email _____

Checks should be made payable to "Brooks PTA" and mailed to:
Brooks MM Elementary School, 3851 Spring Forest Road, Raleigh, NC 27616
Attn: Catie Redick & Darbee Jackson