



September 1, 2017

Hello from the Brooks Museums Magnet Elementary School PTA!

We are so excited about the completion of our new school and are eager to get the Brooks community gathered together in celebration as soon as possible. This is why we are bringing back the Brooks PTA Fun Run in a bigger and better way, but this time in the fall. Our second annual event, the Brooks PTA Fun Run Festival will be held on **Saturday, October 21, 2017 from 11:00-2:00 p.m.** Along with the Fun Run, we will have food trucks, game booths, inflatables, Time with Teacher auction, Basket Bundles, and bake sale. This event is a great way to kick off the beautiful new school. With continued support from the Brooks community and local businesses, we plan on making this an event to remember!

Our goal is not only to raise funds for our school, but also provide a family-friendly PTA Fun Run Festival that the entire community can enjoy and look forward to each year. The high visibility of this event provides a valuable opportunity for you to promote your business. Each family or business that provides a monetary donation of \$100 or more will be listed on the back of the 2017 PTA Fun Run Festival t-shirt. Each of our 560+ students will receive a complimentary t-shirt, which is made possible by your generous contribution.

All donations directly benefit the students and staff at our school. The PTA provides funds for a number of educational initiatives, including resource materials for the classrooms (such as technology) that the county cannot provide. We also supply funding for exciting cultural arts events and study guided trips for all grade levels.

Please review the sponsorship opportunities outlined on the reverse side of this page. We encourage you to donate either as a family or as a business. We ask for a commitment by Friday, September 29, in order to guarantee recognition on the PTA Fun Run Festival t-shirt.

We appreciate your support of our school! All donations are fully tax-deductible, and we will provide our tax ID number upon receipt of your commitment.

Sincerely,

Lili Ball
Brooks PTA President

Allie DeMacy and Erin Hemminger
Brooks PTA Fun Run Festival Co-Chairs



2017 Brooks Museums Magnet Elementary School PTA FUN RUN FESTIVAL Sponsorship Levels

Platinum (\$1,000) – As a sponsor at this level you are entitled to:

Your name or company logo in the largest font/size on the back of more than 700 t-shirts
Recognition as a leading sponsor on our Sponsor Board at the entrance of the PTA FUN RUN FESTIVAL
A large venue at the Brooks PTA FUN RUN named in your honor
A 4x6 ad on the Brooks PTA website, viewed by more than 500 parents and 80 staff members

Gold (\$500) – As a sponsor at this level you are entitled to:

Your name or company logo in a mid-range font/size on the back of more than 700 t-shirts
Recognition on a Sponsor Board at the entrance of the PTA FUN RUN FESTIVAL
A business card sized ad on the PTA website, viewed by more than 500 parents and 80 staff members.

Silver (\$250) – As a sponsor at this level you are entitled to:

Your name or company logo on the back of more than 700 t-shirts
Recognition on the Brooks PTA website, viewed by more than 500 parents and 80 staff members

Bronze (\$100) - As a sponsor at this level you are entitled to:

Your name listed on the back of more than 700 t-shirts
Recognition on the Brooks PTA website, viewed by more than 500 parents and 80 staff members

To **confirm your sponsorship**, please email or send the completed form below to Allie DeMacy or Erin Hemminger, 2017 PTA FUN RUN Chairs, **by Friday, September 29, 2017.**

Questions, please contact: Allie DeMacy at ademacy@yahoo.com or Erin Hemminger at erin@thehemmingers.com

2017 Brooks Museums Magnet Elementary School PTA FUN RUN FESTIVAL Sponsorship Commitment

Yes, I will commit to \$_____ for Brooks Museums Magnet Elementary School's PTA FUN RUN.

I understand that payment and company logo must be received by **September 29th** in order to be included on the t-shirt. Please email a **high-resolution** eps, pdf or vector file to ademacy@yahoo.com

Contact Name _____

Company _____

Date _____ Phone _____

Email _____

Checks should be made payable to "Brooks PTA" and mailed to:
Brooks MM Elementary School, 700 Northbrook Drive, Raleigh, NC 27609
Attention: Fun Run Festival Chairs